

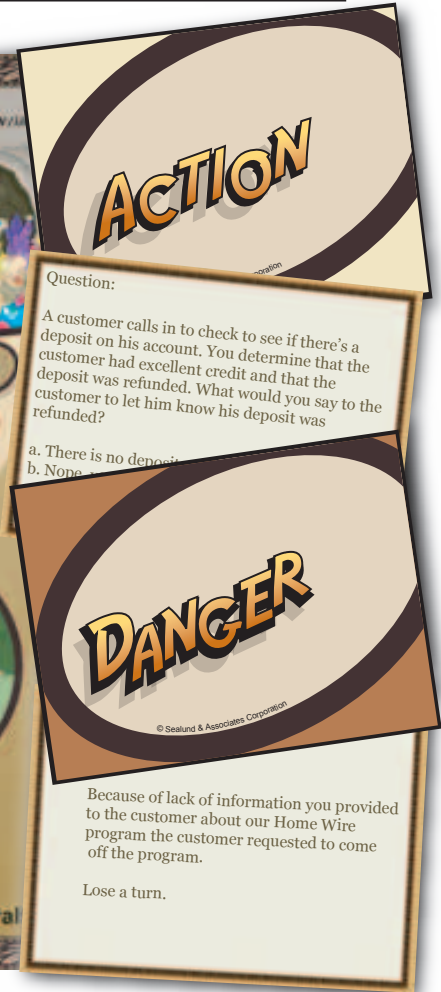


presents Innovative Training Solutions developed for...

# Progress Energy

Interactive Learning Game

[www.progress-energy.com](http://www.progress-energy.com)



## Sealund Partners with Progress Energy to Develop a Customized Interactive Learning Game™



“We can pull people off the phones for a quick game and they come back with renewed zeal.”

**Bonnie Bischoff**  
Supervisor of Employee Development  
Progress Energy



“The Safari Game provokes our employees to go back and study so they can do better next time.”

**Charlie Jackson**  
Customer Service Trainer  
Progress Energy

### Sealund Special Report

Contact Sealund at 1-800-434-8000 for more information  
[consultants@sealund.com](mailto:consultants@sealund.com) • [www.sealund.com](http://www.sealund.com)





“We are very pleased with the retention. The game is an excellent way for the trainees to prove how well they have learned the information.”

**Lori Scruci**  
Customer Service  
Supervisor

## Exceptional Team Building

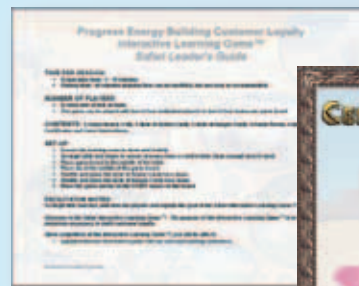
The Safari Game brings employees together in a team based environment. “I’ve never seen a training group bond so quickly as our first group of game players. They even take breaks together and are always helping each other succeed. What’s interesting is, they are a very diverse group with ages ranging from 19 to 61.”

- Charlie Jackson

## Cutting Edge

Progress Energy has introduced the Safari Game to all three of their training centers for customer service and will be implementing more games for various department training. “It is imperative that our training remain on the cutting edge. Integrating new tools like game-based training keeps us current. This game gets the trainees involved, they are no longer only seeing and hearing but also doing.”

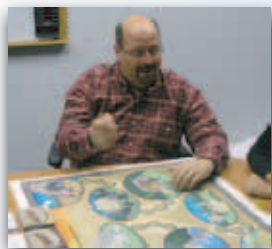
- Bonnie Bischoff



## Universal Training Tool

“The Safari Game teaches the standards and attitude for treating customers. The Safari Game supports the one call resolution goal we strive for. Every time we use the Safari Game we get excitement and fun, this keeps employees motivated”

- Bonnie Bischoff



“Being a trainer I’ve seen first hand the difference the Safari Game makes. It brings the fun levels up and breaks the monotony.”

- Charlie Jackson



Left to right: Lori Scruci, Charlie Jackson, Bonnie Bischoff

Sealund's Interactive Learning Games™ are custom designed to meet each organization's needs. Employees are engaged as they interact with and positively influence one another while progressing along the game-board path. Recent studies show that game-based learning increases retention by a substantial degree.