

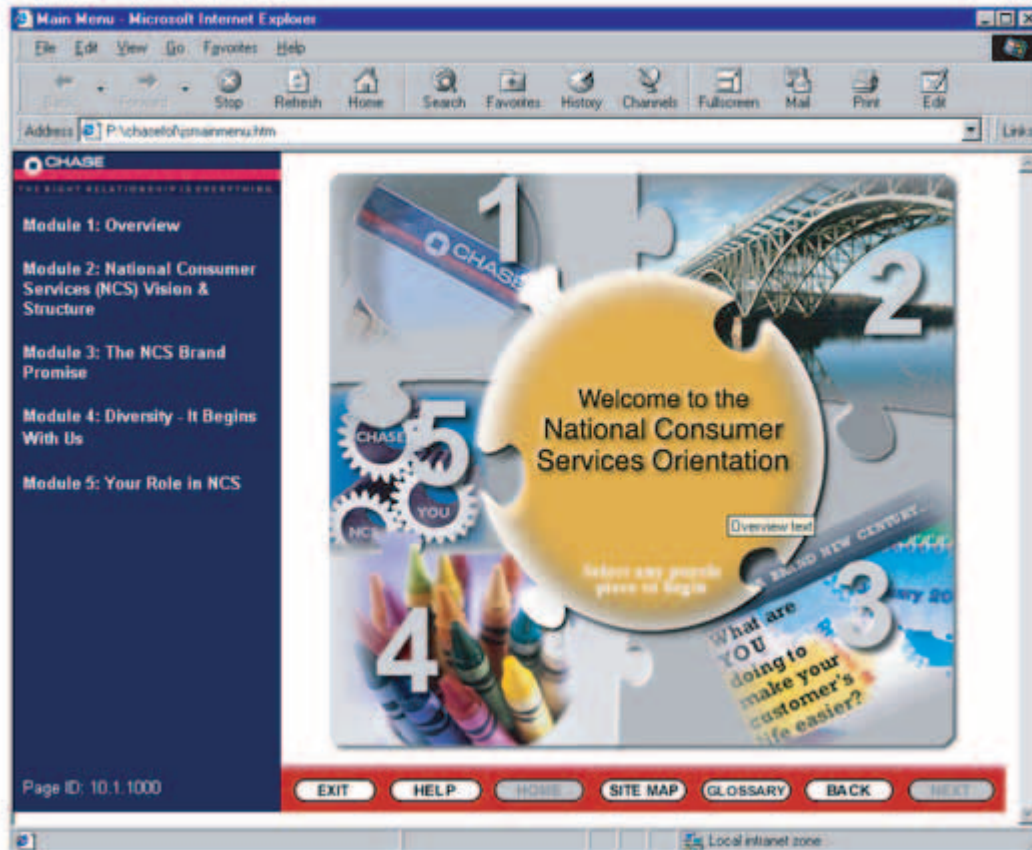


presents Innovative Training Solutions developed for...

# JPMorgan Chase

RMMFS

[www.jpmorganchase.com](http://www.jpmorganchase.com)



## Retail Middle Market Financial Services Orientation Successfully Debuts at Chase



*"The Web-Based RMMFS Orientation is an excellent learning tool for all Chase colleagues to learn about the businesses and people that make up RMMFS."*

**Tracy Dodd**  
Project Manager  
Regional Banking Group, Development



Sealund Special Report

Contact Sealund at 1-800-434-8000 for more information  
[consultants@sealund.com](mailto:consultants@sealund.com) • [www.sealund.com](http://www.sealund.com)



## Shaping your Success

Sealund was selected by JPMC because of its long history of designing creative, engaging and instructionally sound web-based training. The WBT teaches how RMMFS fits into the big picture of the Chase organization. Each Line of Business is explored and brought to life by actual Chase colleagues sharing their experiences.

## The Right Relationship is Everything

JPMC's long time relationship with Sealund enabled the two teams to merge as one to ensure the training goals were met. Employees learned to share the Chase vision of Diversity and the initiatives that are helping RMMFS move closer to its "desired state" of diversity.



The creative use of animations and highly interactive lessons engaged JPMC employees to want to complete the training as well as return to it for reference