

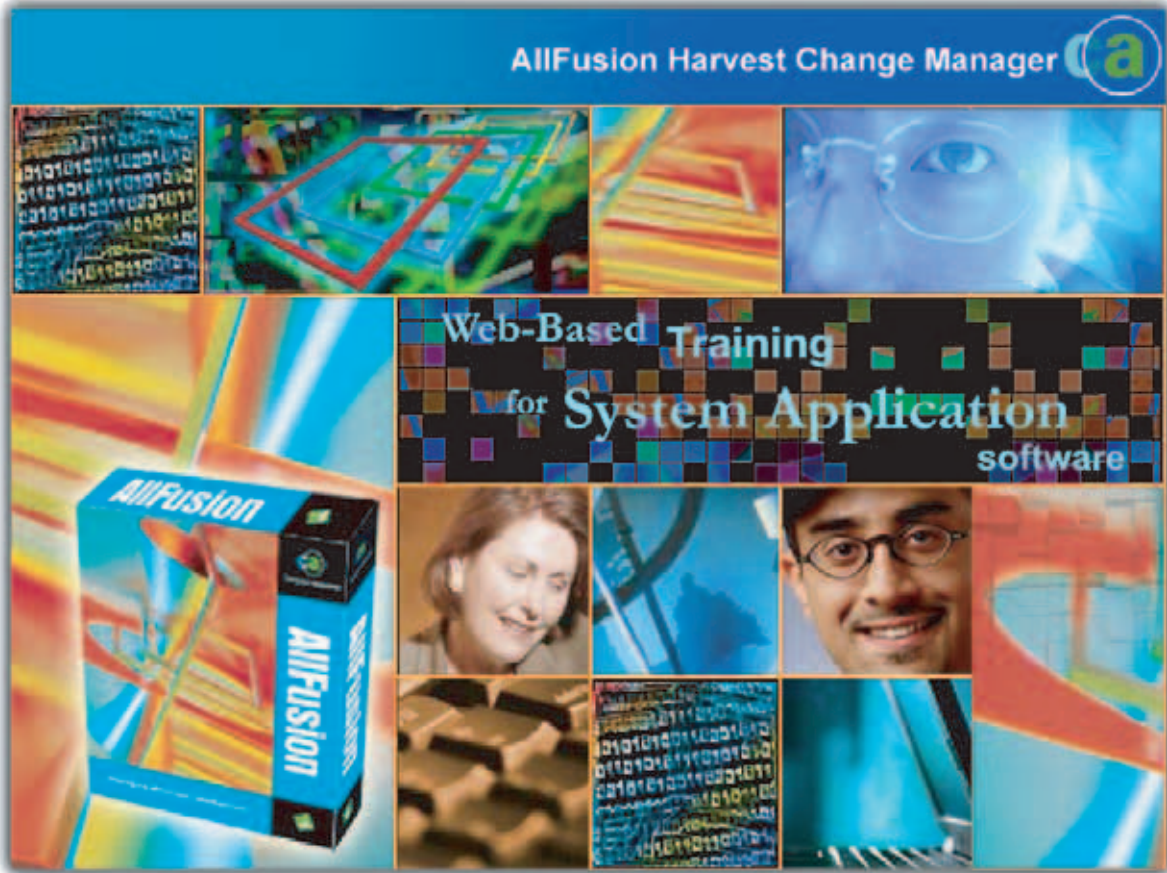


presents Innovative Training Solutions developed for...

CA

Harvest Change Manager

www.ca.com



Training Reduces Lab Equipment Needs Supports Sales and Marketing

Computer Associates (CA) needed to simulate the functionality of their AllFusion Harvest Change Manager system. This need gave Sealund an opportunity to develop a Custom Blended Learning Solution. The Harvest Computer-Based Training can be delivered via several platforms such as the internet/intranet, CD-ROM or DVD.



Sealund Special Report

Contact Sealund at 1-800-434-8000 for more information
consultants@sealund.com • www.sealund.com





"We at (CA) Education have used the services of Sealund & Associates to support both our development of Instructor-Led Training (ILT) and Asynchronous Training (CBT/WBT). "I cannot say enough about the terrific job you and your team have done for us in our training development effort. You supplied us with very knowledgeable and skilled instructional designers and technical writers, who added real value to the ILT courseware they developed. 'As they say, the proof of the pudding is in the eating.' The courses that Sealund & Associates developed are very highly praised by our clients."

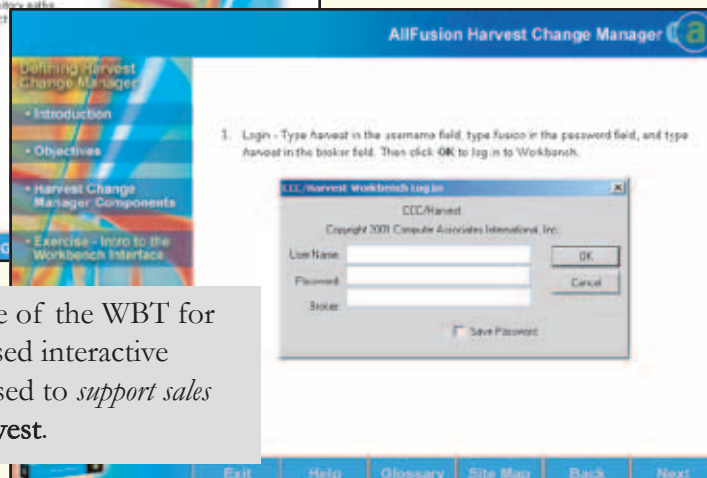


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Edward Kirkpatrick
Director, Education
Development Resources



This cutting-edge Web-Based Training also contains interactive exercises. The interactive exercises took the format of guided and unguided simulations of the Harvest system. These



simulations served to reinforce the learning objectives established for the course. The unguided simulations could also be used to test the learner's retention of the training materials.

In addition to the use of the WBT for training, scenario-based interactive simulations can be used to *support sales and marketing* of **Harvest**.