

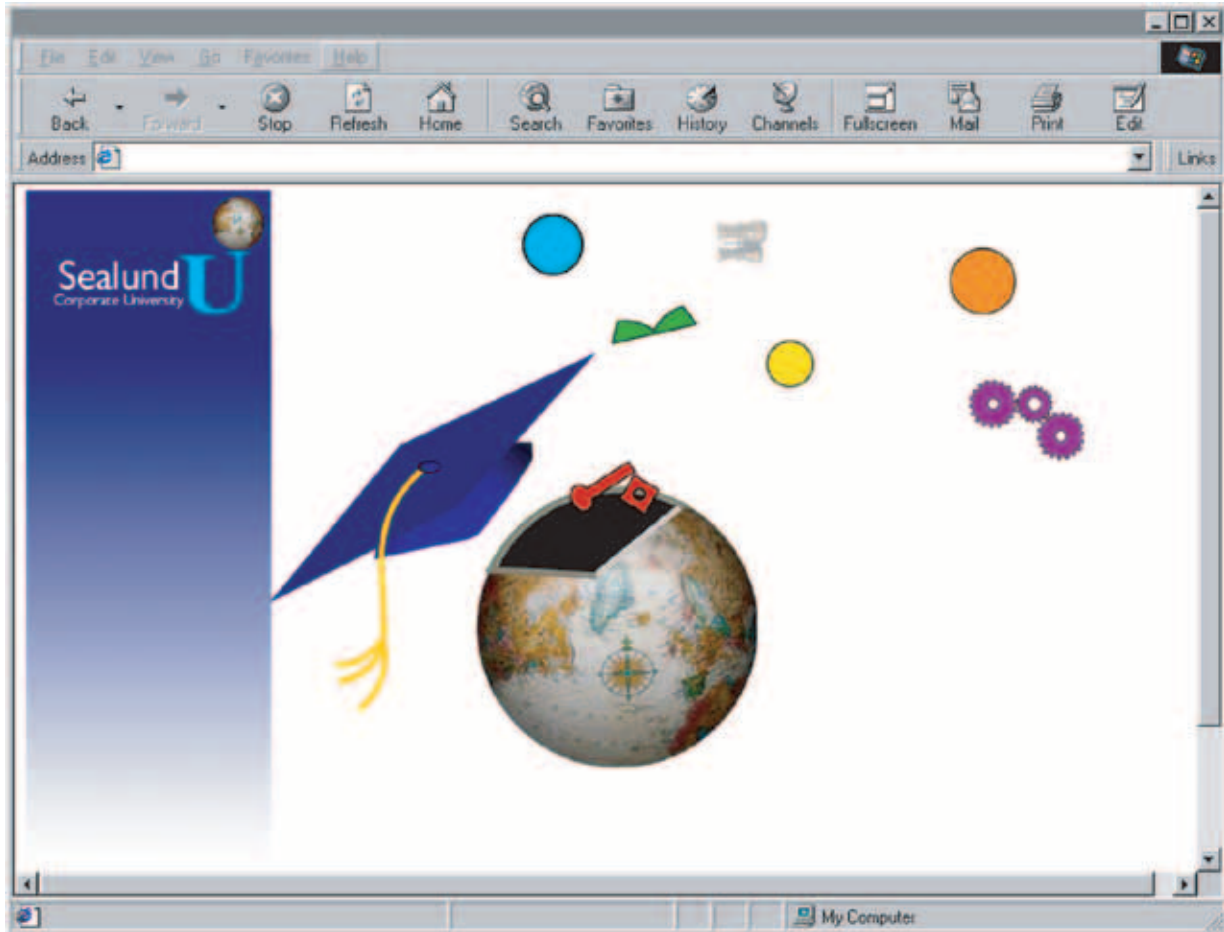


Sealund presents Innovative Training Solutions developed for...

CITIBANK

Using Training Portals as Solutions

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A Simple Solution to a Complex Problem Consolidating Training Through the Use of Portals

Sealund & Associates was approached by one of their major clients to help resolve a costly situation. The client had a vast accumulation of training resources ranging from off-the-shelf courseware to custom web-based training programs. S&A developed a web-site to be used as a training portal on the clients' Intranet. This portal allows employees to search for and access available training programs and resources from one centralized source. The solution designed by S&A enabled the client to organize their resources and reduce duplication.

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Sealund Special Report

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Benefits of consolidating training resources:

- Savings of managers and trainers time and effort
- More efficient use of training budgets
- Reduction of duplication of training program purchases and custom development efforts

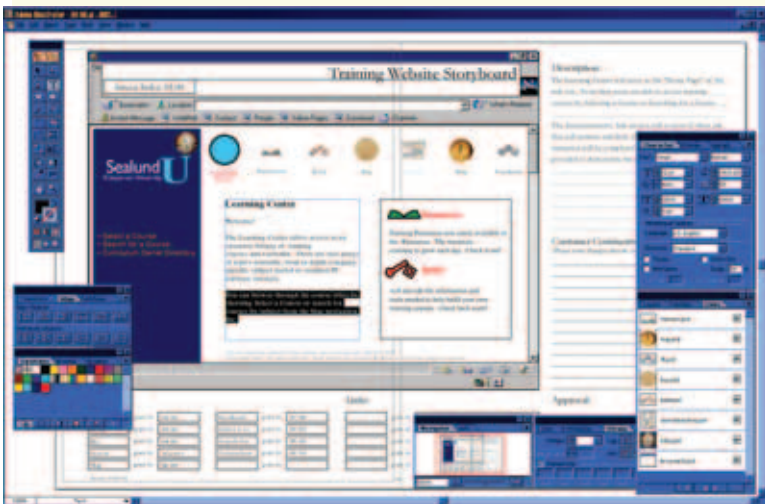


Worldwide Access

1 Select employees worldwide can now access available training through the training portal developed by Sealund & Associates. The project was designed to allow for growth of the portal with the goal of becoming the single source for all training.

Addressing A Diverse Audience

2 The client's diverse audience represents employees that access the training portal from locations all over the world. S&A's interface design was developed to be intuitive and appealing to all audiences.



Custom Methodologies

3 Sealund & Associates custom methodologies allowed their client to review all phases of development, including viewing the entire project in paper-based format before programming began. This approach insured that the solution reflected the image of the client while saving time and dollars.