



presents Innovative Training Solutions developed for...

CITIBANK

EMU Web-Based Training

www.citibank.com

Sealund conducts EnterTRAINING™ into the next Millennium!



Web-Based Training Breaking the Rules!

Dynamic EnterTRAINING™ is running on the Internet today! Sealund is breaking the rules of the web and creating "out of the box" training that fully engages the user thereby increasing productivity. "The old days of dry, boring training are just

that--history" says Barbara Sealund, founder of Sealund. "Today it is critical to increase learner retention, and one excellent way to do that is to EnterTRAIN™ your user audience."



Sealund Special Report

Contact Sealund at 1-800-434-8000 for more information
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Global Training On The Internet

1 Citibank selected Sealund to design dynamic training for its Intranet to teach employees the impact the euro will have on their customers. A global leader in banking, Citibank formed a creative team to lead this effort. The WorldLink team worked closely with Sealund to create an exciting way to distribute training over the web. Choosing any of the seven individual modules to bring yourself up to speed on EMU and WorldLink's new euro capabilities proved to be an effective training method.



Interactive Map Increases Retention

2 Highly interactive training engages the user and makes participating in the tasks more EnterTRAININGTM. The European map displayed to the left presents an engaging example of interaction. An exercise that asks the user to click on the countries that will be a part of the new Economic and Monetary Union adds fun to the training and helps the user visualize the answers well after the training has ended.

euro Training, on the WEB



Critical Information Just In Time

3 As Le Weekend rapidly approached, Sealund's innovative training program became paramount. Sealund's innovative training program allows CitiWeb users anywhere in the world to train on the basics of the Economic and Monetary Union and the way in important economic initiative--training offered at which Citibank's WorldLink has responded to this important economic initiative--training offered at your own time and at your own pace, using your web browser.