

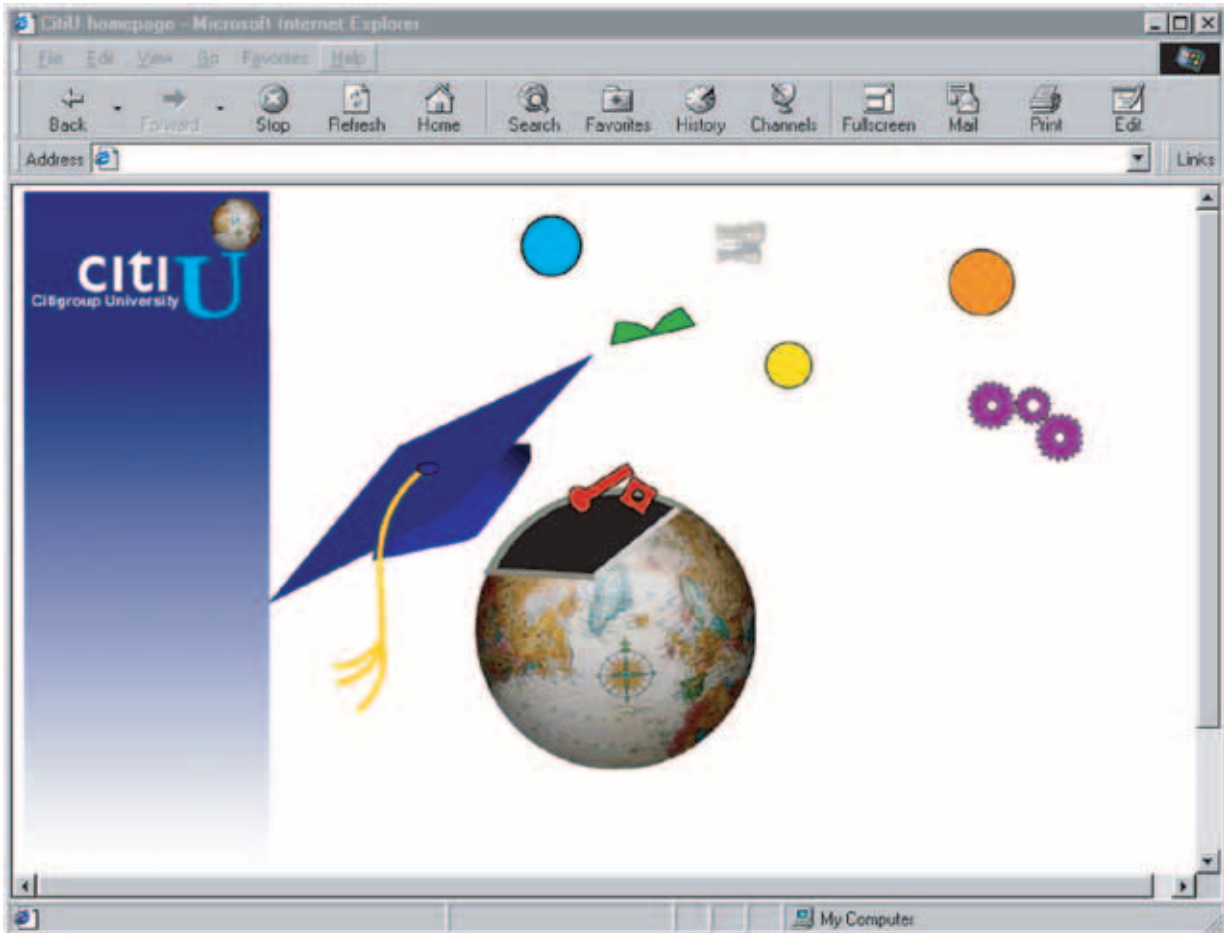


Sealund presents Innovative Training Solutions developed for...

CITIBANK

CitiU Training Web Site

www.citibank.com



Citibank Leads the Industry Consolidating Training Over the Web

Business Need:

Citibank has accumulated a vast library of training resources including everything from off-the-shelf training to custom web-based training programs. These resources needed to be accessed through one central location.

Solution:

Citibank turned to Sealund & Associates to develop a web site to serve as a central location for all Citibank training resources. This allows Citibank employees to search for and access available training programs and resources from one source, hence reducing duplication.

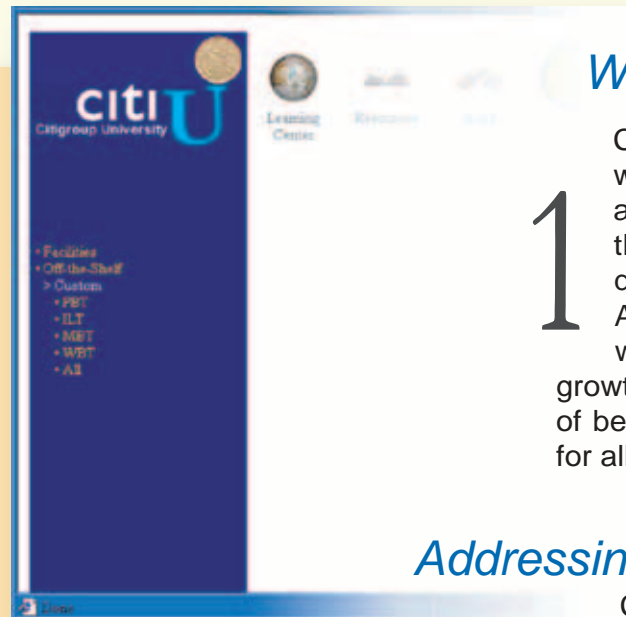
Sealund Special Report

Contact Sealund at 1-800-434-8000 for more information
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Citibank will realize the following benefits by consolidating its training resources:

- Savings of managers and trainers' time and effort
- More efficiently used training budgets
- Reduction of a duplication of training program purchases and custom development efforts



Worldwide Access

1 Citibank employees worldwide can now access available training through the web site developed by Sealund & Associates. The project was designed to allow growth of the site with the goal of becoming the single source for all training.

Addressing A Diverse Audience

2 Citibank's diverse audience represents employees that access the training web site from locations all over the world. Because of Sealund & Associates's long with Citibank, Sealund was able to design an effective interface that appeals to all audiences.



Custom Methodologies

3 Sealund & Associates custom methodologies allowed Citibank to review all phases of development, including viewing the entire web site in paper-based format before programming began. This approach saved Citibank time and dollars.