



presents Innovative Training Solutions developed for...

# CVS

Formerly Eckerd

[www.cvs.com](http://www.cvs.com)

*" Sealund's POS Register CBT Program is viewed by our managers in the field as a great way to get new associates up to speed in a short period of time."*

Eckerd Corporation



*Sealund Training can be custom designed to deploy in the classroom, over the internet or an intranet, on CD-ROM or DVD.*



## Point of Sale Computer-Based Training

Eckerd Corporation deployed Computer-Based Training (CBT) in all Eckerd stores throughout North America. The CBT was initially installed on personal computers and shipped to each Eckerd location.

Sealund designed the POS training with ease of updates in mind. The updates and maintenance of the POS training were then deployed using CD-ROMs to conveniently distribute the CBT.

### Sealund Special Report

Contact Sealund at 1-800-434-8000 for more information  
[consultants@sealund.com](mailto:consultants@sealund.com) • [www.sealund.com](http://www.sealund.com)



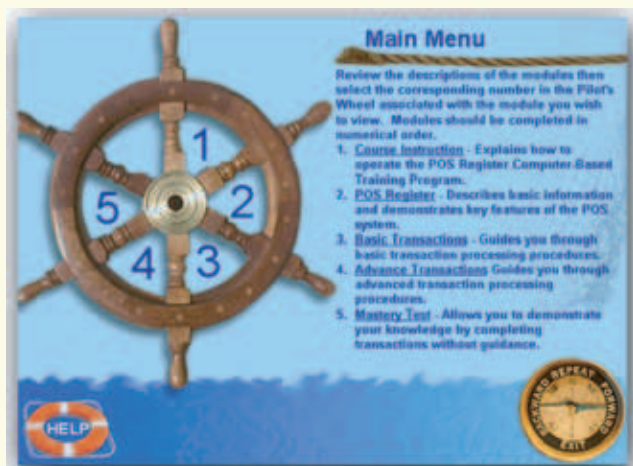


## Touchscreen CBT

Eckerd Corporation found that the touchscreen CBT had a positive impact on the successful implementation of the POS training in its' stores. Most notably, the training resulted in improved customer service at the register.

## Customized Training

Sealund's POS training brings the simple to the most complex training to life. Training can be custom designed to deploy in the classroom, over the internet or an intranet, on CD-ROM or DVD.



## Dynamic Content

Dynamic graphics, animation and video combined into one very powerful learning tool create an impression that is long remembered by learners.