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Sealund Produces an Employee Awareness Solution Video for Eckerd Corporation

Sealund was selected by Eckerd Corporation's legal department to create an Employee Awareness Solution video to communicate the needs of physically challenged customers and ensure compliance of all employees.

Sealund's project team created an engaging story line that reflected how Eckerd realizes these concerns and is taking steps to make sure these needs are addressed and met.

Sealund Special Report

Contact Sealund at 1-800-434-8000 for more information
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Exceeding Client Expectations

The script Sealund developed for the "From Where I Sit" video captured the need for Eckerd employees to develop the necessary knowledge, concerns, and skills to provide good customer service to its physically challenged customers and employees.



The video clips included scenarios that illustrated how Eckerd store employees can make a difference by offering assistance when needed.

Sealund's experience with developing ADA training allowed for the creation of a well executed video that was successful for Eckerd Corporation and exceeded the goals of the compliance officers.