



presents Innovative Training Solutions developed for...

# AAA AUTO CLUB

Mobile Training

[autoclubsouth.aaa.com](http://autoclubsouth.aaa.com)



Memphis AAA Team trains with Sealund Project Manager, Melinda Blair

## AAA Classroom on Wheels!

### “Mobile Training” Winnebago with Student Workstations

The AAA Auto Club South project is one of the most exciting and innovative systems training projects that Sealund has had the pleasure of working on. The vision of Dave Greif, who was Director of Training for AAA, was to have a Winnebago custom built with 6 pentium computer student workstations, an instructor station with a large screen projection (LCD panel) system and a file server for the total integration of the classroom on wheels.



“Our fast-paced organization, leading-edge technology and geographically-dispersed audience required a unique solution.”

Dave Greif, Director of Training



### Sealund Special Report

Contact Sealund at 1-800-434-8000 for more information  
[consultants@sealund.com](mailto:consultants@sealund.com) • [www.sealund.com](http://www.sealund.com)



Three major systems for which Sealund designers were instrumental in development of training were Point of Sale (POS), Travel Agency Invoice receipt and Reception/Queuing. In addition to the design and development of all training for POS, Travel Agency and Reception/Queuing systems, Sealund was selected to conduct the classes in the Winnebago for training cashiers in POS. As Microsoft Solution Providers, Sealund benefited by having talented professionals certified by Microsoft to provide solutions to businesses like AAA.

Upon seeing the tremendous advantage of this new technology, AAA partnered with Sealund in converting several classroom training curriculums to computer-based multimedia systems.

### Technology-Driven Solution



Dave Craddock, Sealund Master Trainer and Systems Engineer, led the training team to success and to Graceland. "As the Winnebago traveled from Sarasota to Atlanta to Memphis and everywhere in between, AAA did a fine job arranging hotels, flight and parking arrangements," says Dave Craddock who had the primary responsibility for the 34 foot Winnebago.

Barbara Sealund, founder of Sealund, noted that "Since working on the AAA project we have gained a healthy respect for the organization. AAA genuinely cares about its customers and works hard to keep the fees low, yet the services are incomparable in the market today."